



AGROFORESTRY, ORGANICS & NATIVE AREA SCHEME (NTA) DIGITAL ADVISOR PACK

Equipping Advisors to Help Farmers Plant Trees Confidently

SECTION 1 — About & Advisor Guidance

About This Pack

This pack is designed to support you, the trusted agricultural advisor, in helping Irish farmers integrate trees into their land through Agroforestry (FT8), Organics, and the Native Tree Area (NTA) schemes.

It gives you clear, practical tools to show how trees can strengthen farm systems, making them more resilient, productive, and biodiverse, while providing long-term, tax-free income from sustainable forestry.

At Forestry Services Ltd, we bring decades of experience and a strong commitment to responsible land management. We work with advisors like you to show farmers how integrating trees can deliver both economic and environmental benefits, supporting more sustainable and profitable farms across Ireland.

“Agroforestry has benefitted both biodiversity and the farming enterprise. Owls, buzzards and squirrels can be seen within the forestry on my land, whilst sheep continue to graze around the trees.”

— Brian Nicholson, Tullanvoolty, Co. Kilkenny



Paddy Doyle (Forester), Brian Nicholson (Farmer) and Daniel Weldon (Ecologist) discussing available options

How to Use This Toolkit

This toolkit is designed to be user-friendly and readily accessible. Follow these simple steps to maximise its impact:

1. **Review:** Familiarise yourself with the Advisor Briefing Notes.
2. **Explore:** Discover the Core Toolkit Materials.
3. **Engage:** Use the Advisor Talking Points & FAQs to guide conversations.
4. **Share:** Utilise the Outreach Tools to reach a wider audience.
5. **Present:** Leverage the Presentation Support for formal settings.
6. **Track:** Provide Feedback & Impact Tracking to help us improve.

Need Assistance? Contact us directly at info@forestryservices.ie or call us on 056 7702242.

Advisor Briefing Notes

Agroforestry, Organics and NTA offers multiple on- and off-farm benefits. Here's what matters most to your clients:

Benefit	Description
Diversified Income	Agroforestry (FT8) and NTA provide farmers with a reliable, long-term income stream, combining productive farming with income tax-free forestry premiums.
Environmental Stewardship	Integrating trees with Organics enhances biodiversity, improves soil structure, reduces runoff, and contributes to Ireland's climate goals through carbon sequestration.
Grant Opportunities	Both schemes offer establishment grants and annual income tax-free premiums for 10 years, helping farmers invest in sustainable land use with no loss of existing payments.
Sustainable Practices	Forestry Services Ltd ensures every project meets the highest environmental and quality standards, supporting balanced, nature-friendly farming systems.

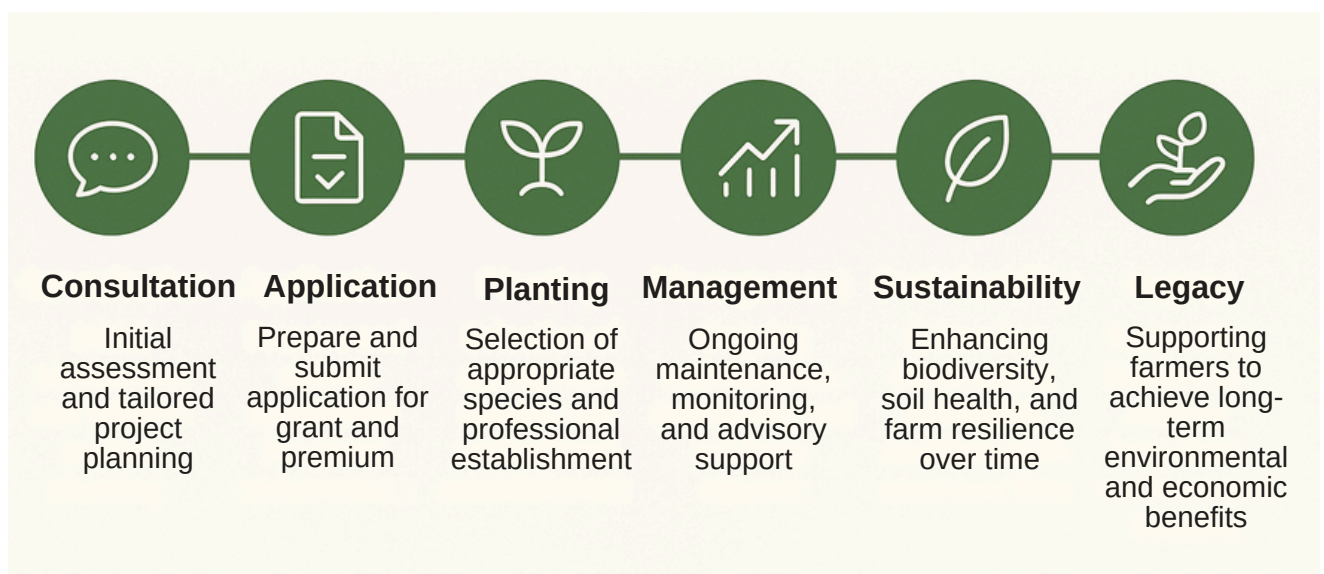
SECTION 2 — Our Expertise & Commitment

Forestry Services Ltd - Your Partner

We work with you to provide farmers with complete support, helping them establish and manage Agroforestry (FT8), with the option to integrate Organics and Native Tree Area (NTA) projects, from the first conversation right through to long-term management.

Process Timeline:

1. **Consultation:** Initial assessment and tailored project planning.
2. **Application:** Prepare and submit application for grant and premium
3. **Planting:** Selection of appropriate species and professional establishment.
4. **Management:** Ongoing maintenance, monitoring, and advisory support.
5. **Sustainability:** Enhancing biodiversity, soil health, and farm resilience over time.
6. **Legacy:** Supporting farmers to achieve long-term environmental and economic benefits.



Certification: Forestry Services Ltd is committed to responsible and sustainable forestry practices. We hold dual certification, ensuring both sustainable forest management and full traceability across our operations. We are proud to be the first private forestry company in Ireland to achieve ISO 9001 certification, the world's leading standard for quality management.

Company Summary: With over 30 years of experience, Forestry Services Ltd is a leading provider of forestry services in Ireland. We specialise in helping farmers integrate Agroforestry (FT8), Organics, and the Native Tree Area (NTA) scheme into their farms. From initial consultation to planting, management, and replanting, our expert team delivers practical, sustainable solutions that enhance biodiversity and provide long-term, income tax-free. We work with you to help farmers integrate forestry in a way that's practical, profitable, and built for the future.

SECTION 3 — Core Toolkit Materials

Key Resources for Advisors

The following tools and examples are available to download or share with clients.

Resource	Description	Link
Decision Tree Toolkit	A step-by-step guide to help advisors identify whether Agroforestry, Organics or NTA is the most suitable option for each farmer.	Decision Tree Toolkit
TREES PAY Infographic	A simple visual showing how Agroforestry, Organics and NTA can provide strong financial returns while supporting sustainability goals.	TREES PAY Infographic
Paddy's Farm Case Study	A real-life example of how Agroforestry, Organics, and NTA integrate on an Irish farm to enhance income and biodiversity.	Paddy's Farm Case Study
Grant Information	Details of available grants, premiums, and eligibility criteria for each scheme.	Grants & Premiums Agroforestry NTA
Certification	Insights into Forestry Services Ltd's sustainable practices and dual certification standards.	Certification

Advisor Talking Points & FAQs

Common Farmer Questions:

Q: What are the main benefits for farmers?

A: Agroforestry and NTA provide diversified, income tax-free premiums while improving biodiversity, soil health, and water quality.

Q: How can Forestry Services Ltd help?

A: We offer full support, from consultation and scheme selection to planting, management, and ongoing advice.

Q: What trees are best for my land?

A: Our experts assess each site to recommend suitable native or productive species that complement existing farm enterprises.

Q: How do farmers apply for grants?

A: Forestry Services Ltd manages the entire grant application process on behalf of landowners. From initial eligibility checks to preparing and submitting applications, our team ensures farmers receive the maximum available grants and premiums with minimal paperwork or delay.

Q: What about long-term management?

A: We provide continued monitoring and advisory support to ensure lasting environmental and financial benefits.

Talk to us Today!



Native Tree Area Scheme (NTA)

Key Messages for Advisors

Each message helps you highlight the opportunities and value of Agroforestry (FT8), Organics, and the Native Tree Area (NTA), showing farmers how integrating trees and sustainable land use can strengthen both their business and the environment.

- “Agroforestry: A sustainable investment in your farm’s future.”
- “Partnering with Forestry Services Ltd for expert Agroforestry and NTA guidance.”
- “Unlock the potential of your land through Agroforestry, Organics and NTA.”

Forestry Services Ltd is available to present at Knowledge Transfer (KT) meetings, discussion groups, and other advisory forums, offering expert insights and practical examples to help farmers understand the benefits, supports, and long-term value of sustainable forestry.

Presentation Support

Forestry Services Ltd will host a Mini Grant Clinic to provide updates on current forestry and biodiversity grants and premiums.

A full presentation will be available on our website closer to the event.

Visit: [Trees for Livelihoods: Promoting Farmer Uptake of Agroforestry with Organics and Native Tree Areas \(NTA\)](#) for details and updates.

Following the clinic, preview slides and summary materials will be added to this toolkit so you'll always have the most up-to-date information to share with farmers and clients.

SECTION 4 — Outreach & Communications

Outreach Tools

Template Texts for Outreach

Use the messages below on social media, newsletters, or local bulletins to promote Agroforestry (FT8), Organics, and NTA opportunities.


General Promotion

Considering Agroforestry?

Combine trees and farming for income diversification, soil health, and biodiversity gains. Forestry Services Ltd provides full support for Agroforestry (FT8), Organics, and Native Tree Area (NTA) projects.

 Talk to FSL today: forestryservices.ie

Short Format (Social / Digital)

 Agroforestry - good for your land, great for your future.

Learn how Forestry Services Ltd can help you access supports for FT8, Organics, and NTA.

 forestryservices.ie/contact

Print or Poster Text

Plant Today, Grow for Tomorrow

Forestry Services Ltd offers expert guidance on Agroforestry (FT8), Organics, and Native Tree Area (NTA) - from planning through to establishment.

QR Code:



Social Media:



Facebook – [Forestry Services Ltd](#)



LinkedIn – [Forestry Services Ltd](#)



Instagram - [Forestry Services Ltd](#)



Youtube - [@forestryervices4359](#)

SECTION 5 — Feedback & Closing

Feedback & Impact Tracking

Record farmer feedback and outcomes here to help us improve support materials.

Date	Client	Feedback	Outcome

Your feedback is important! Help us improve this pack.

Email feedback to info@forestryervices.ie

Online Feedback Form

Prefer to submit feedback digitally?

Complete our short form [here](#)

Reference & Support Resources

Resource List:

- Department of Agriculture, Food and the Marine (DAFM): <http://www.agriculture.gov.ie>
- Forest Stewardship Council (FSC): www.fsc.org
- Programme for the Endorsement of Forest Certification (PEFC): www.pefc.org
- The Irish Cattle and Sheep Farmers' Association (ICSA Ireland): www.icsaireland.ie
- The Organic Farming Scheme (OFS): www.agfood.ie

Find Your Local Forester:

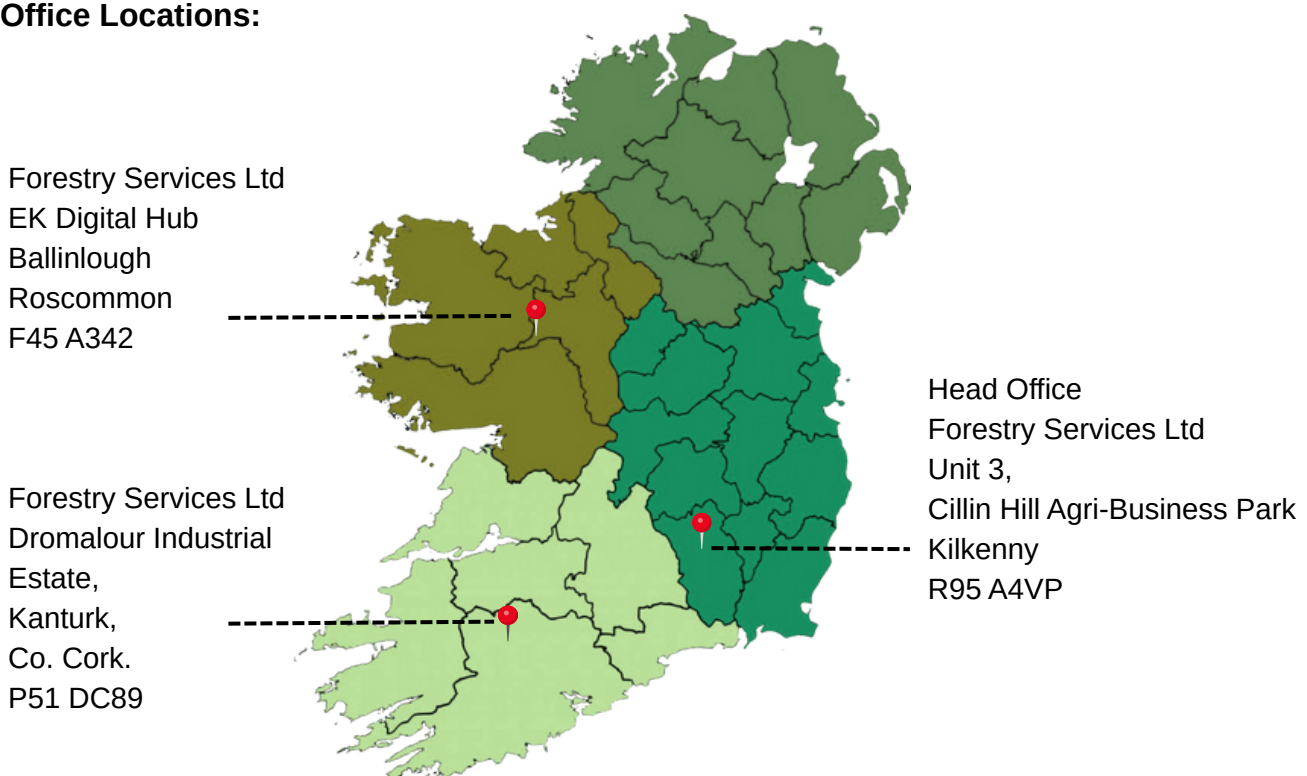
<https://forestryservices.ie/find-your-local-forester/>

Contact Directory

Name	Position	Contact Number	Email
Paddy Bruton	Managing Director	056 7702242	paddy@forestryservices.ie
Alan Franey	Operations Manager	056 7702242	alan.franey@forestryservices.ie

Forestry Services Ltd Personnel - <https://forestryservices.ie/about/personnel/>

Office Locations:





A newly established agroforestry system where young trees are integrated into productive farmland, with sheep grazing between the rows.



A newly established agroforestry system where young trees are integrated into productive farmland, with cattle grazing between the rows.

Thank you for partnering with Forestry Services Ltd!

Summary

This Digital Advisor Pack is designed to support you in helping farmers adopt Agroforestry (FT8), Organics, and the Native Tree Area (NTA) schemes with confidence.

It gives you the information and tools to show how integrating trees into productive farmland can deliver real benefits, improving biodiversity, soil health, and farm resilience while providing a sustainable, long-term source of tax-free income.

At Forestry Services Ltd, we work alongside advisors like you to make tree planting a natural and rewarding part of farm management. Together, we can help farmers see that good land management not only protects the environment but also builds lasting value for their families and their communities.

Helping farmers plant trees with confidence, turning good land management into long-term value.



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